

# Event Underwriters

*Mayor's Ball Underwriters make donations to help cover the costs of the Ball so that all proceeds from the event go directly to the Homeless Coalition's programs. Underwriters contribute at various levels and recognized at the event.*

## Cocktail Hour Underwriter \$7,500

- Opportunity to place branded collateral in Reception Area
- Featured on website, social media and email marketing
- Full Page Ad placement in event program

## Floral Underwriter \$7,500

- Opportunity to have logo placement on each floral arrangement in ballroom and reception area.
- Featured on website, social media and email marketing
- Full Page Ad placement in event program

## Dessert Underwriter \$5,000

- Featured on social media and logo placement on website
- ½ Page Ad placement in event program
- Logo placement on the signage at the event

## Wine Underwriter \$5,000

- Featured on social media and logo placement on website
- ½ Page Ad placement in event program
- Logo placement on the signage at the event

## Valet Underwriter \$5,000

- Opportunity to place branded collateral inside each car
- Logo Placement on Signage at Valet and Parking Garage
- ½ Page Ad Placement in event program

## **In-Kind Sponsors Amounts vary**

*The Homeless Coalition offers in-kind sponsorship opportunities to companies whose products and services are a good fit for our organization and this event. Currently, our in-kind sponsorship opportunities include graphic design and auction/raffle items. The benefits given to an in-kind sponsor are based on the monetary value of the donated items.*